

LAUFER

drive-in mall





Laufer Drive-In Mall

Laufer Drive-In Mall is a new innovative Mall concept, containing 20 units of commercial drive-thru services. It is the first project of its kind in Romania, allowing customers to both purchase products without leaving their cars (orders are being placed using a microphone and picked up in person at the window) and purchase products and services by accessing the premises.

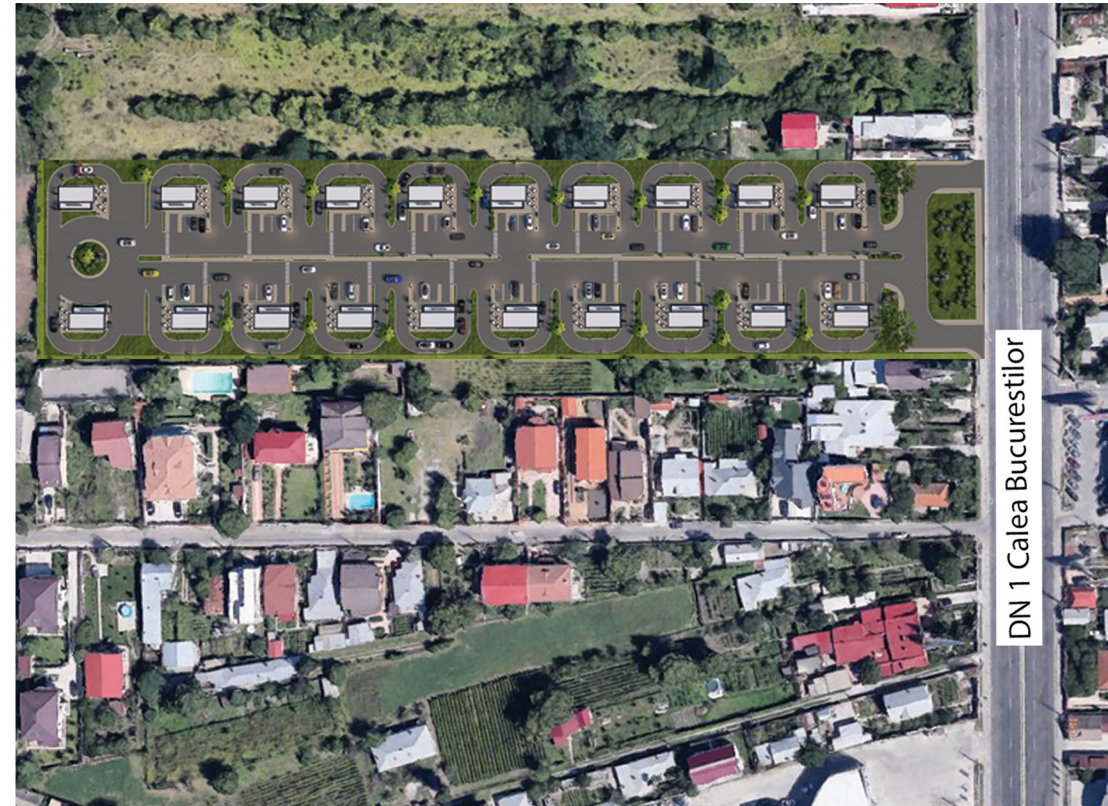


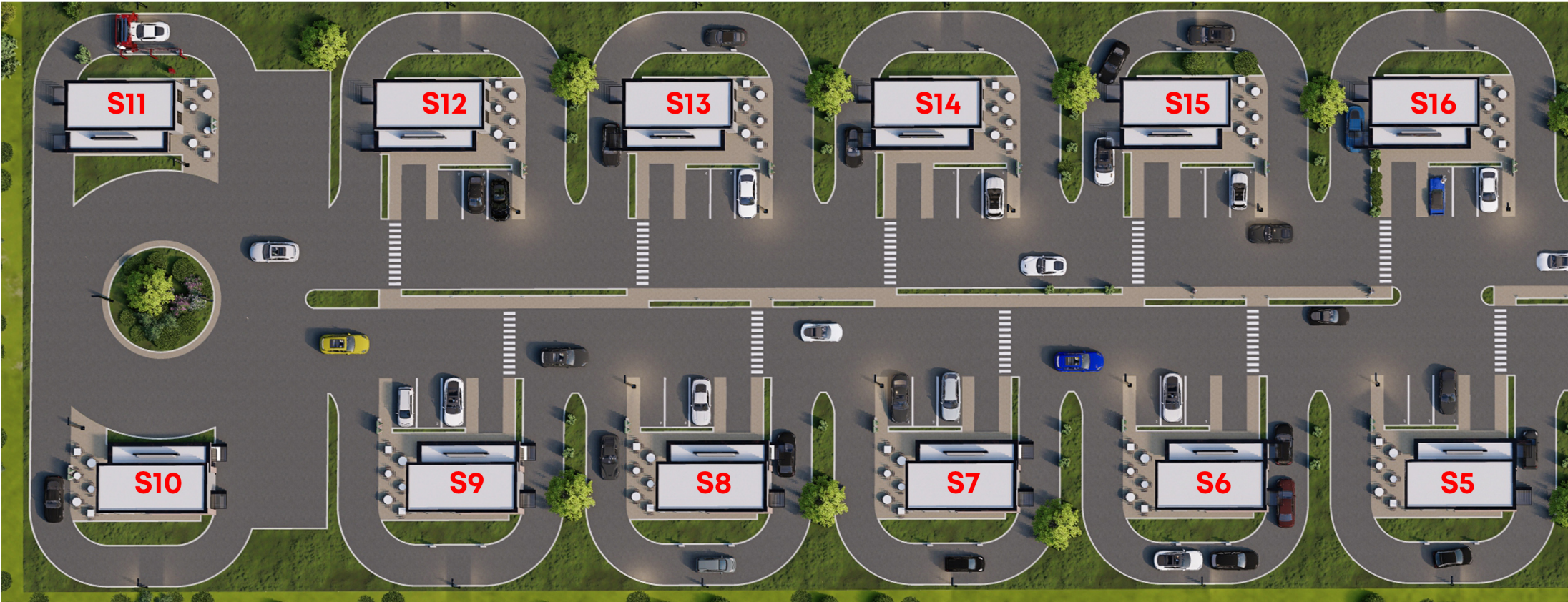
Ilan Laufer, General Manager of Laufer Drive-In Mall, was the youngest Minister of Trade in the history of the European Union and also one of the most performant Ministers in his field. He initiated and coordinated Start-Up Nation Romania the largest program for Start-Ups in the EU. In the previous 12 years, Ilan Laufer managed to attract over 500 million dollars into the Romanian market, mostly in retail & real-estate businesses.

With over 1000 retail leasing deals signed in less than 10 years, he was GM & Head of Leasing in over 10 Malls & Commercial Centers. He was the man behind H&M's and other international brands entrance on the Romanian market and he strongly contributed to the expansion of the Inditex Group (ZARA).



Laufer Drive-In Mall is located inside of the three and a half kilometers DN 1 section between Bucharest Ring Road and the city of Otopeni. This DN1 section is transited by an approximately 100,000 vehicles per day and according to official numbers is the busiest road section in Romania. This makes it the best possible place in the country for a drive in mall.





Bird's eye view over the units



Bird's eye view over the units



Front View



Side View





Unit - bird's eye view and description of the premises

- Car access and Parking
- Order point
- Payment point
- Delivery point



Phone: +40 723 673 591; Mobile: +40 727 88 88 66
ilan@lauferdriveinmall.ro
www.lauferdriveinmall.ro